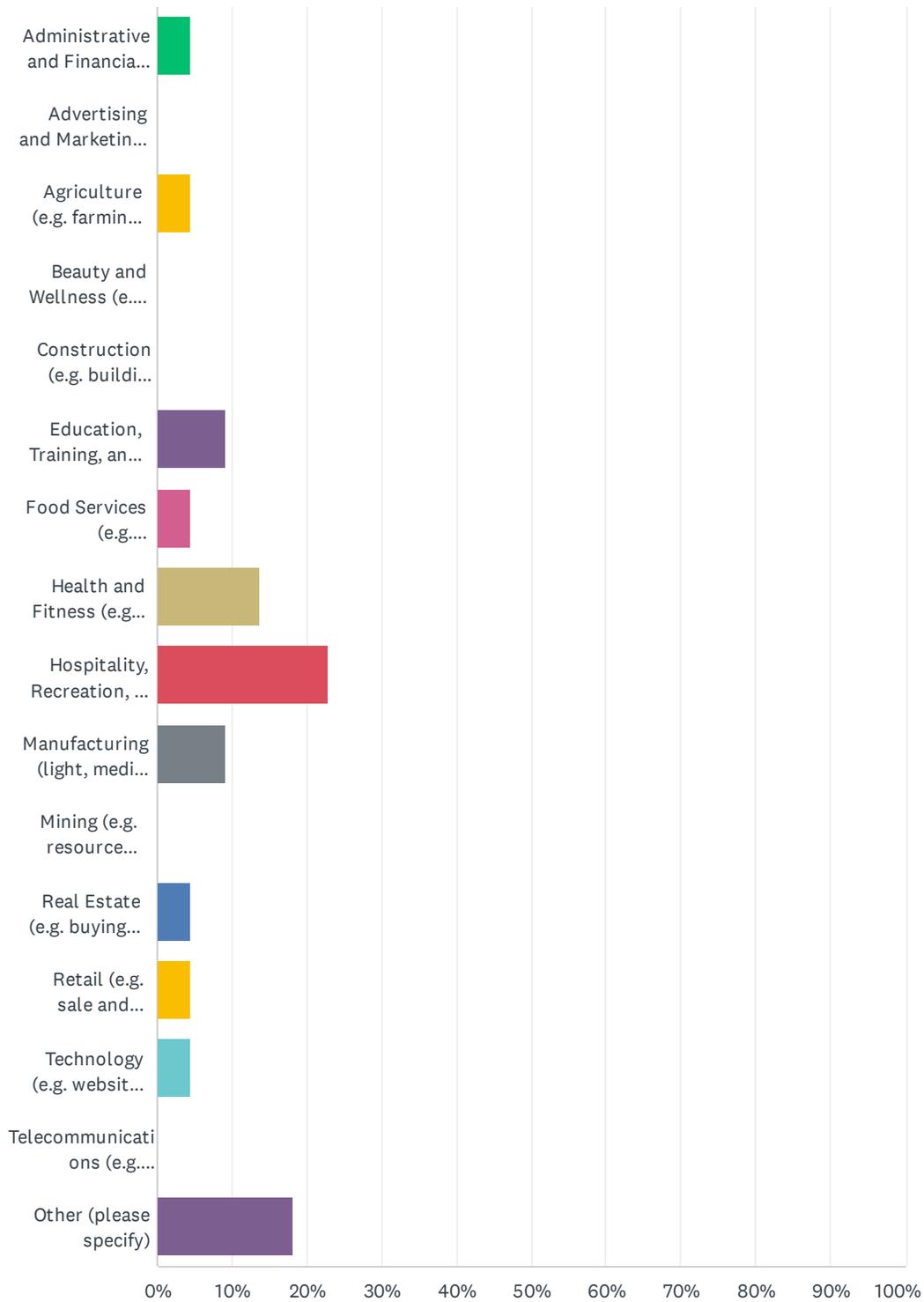


# Q1 What industry best describes your business's primary function?

Answered: 22 Skipped: 3

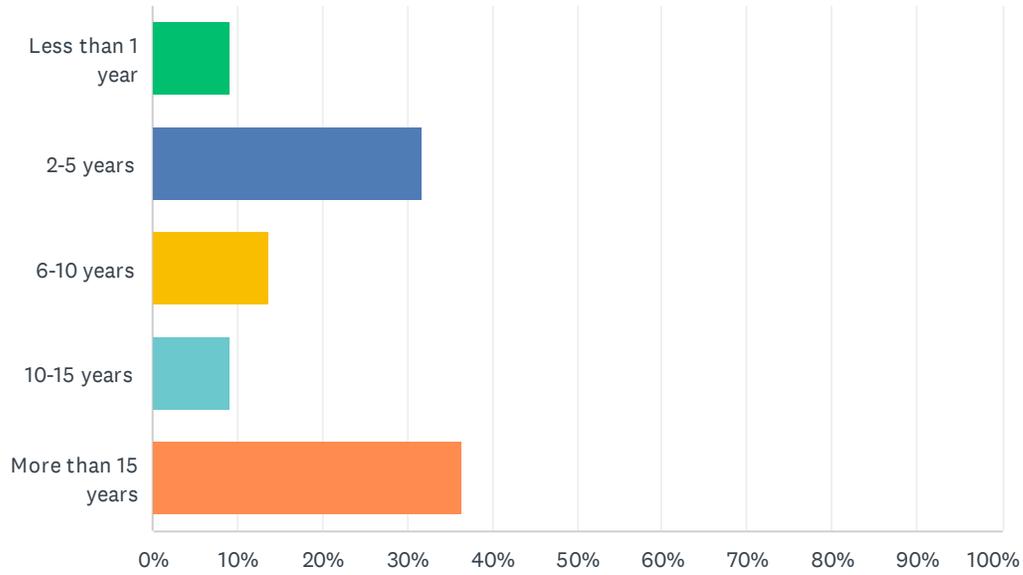


ANSWER CHOICES	RESPONSES	
Administrative and Financial Services (e.g. advising, accounting, bookkeeping, consulting, etc.)	4.55%	1
Advertising and Marketing (e.g. traditional, social media, print, digital, etc.)	0.00%	0
Agriculture (e.g. farming, horticulture, food security, etc.)	4.55%	1
Beauty and Wellness (e.g. spa, hair and body treatments, personal services, etc.)	0.00%	0
Construction (e.g. building, renovating, repairing, trades, etc.)	0.00%	0
Education, Training, and Personal Development (e.g. coaching, mentoring, advising, etc.)	9.09%	2
Food Services (e.g. preparation, catering, delivery, etc.)	4.55%	1
Health and Fitness (e.g. physical or psychological health services, coaching, counselling, therapy, etc.)	13.64%	3
Hospitality, Recreation, and Tourism (e.g. accommodation, tours, recreational services, etc.)	22.73%	5
Manufacturing (light, medium, or heavy industry)	9.09%	2
Mining (e.g. resource extraction, processing, distribution, etc.)	0.00%	0
Real Estate (e.g. buying, selling, managing properties, etc.)	4.55%	1
Retail (e.g. sale and distribution of physical products, etc.)	4.55%	1
Technology (e.g. website design, data management, repairs, development, etc.)	4.55%	1
Telecommunications (e.g. phone/internet/data services, etc.)	0.00%	0
Other (please specify)	18.18%	4
<b>TOTAL</b>		<b>22</b>

#	OTHER (PLEASE SPECIFY)	
1	Consulting	
2	Consulting	
3	Landscaping	
4	Engineering and Consulting	

## Q2 How long has your business been in operation?

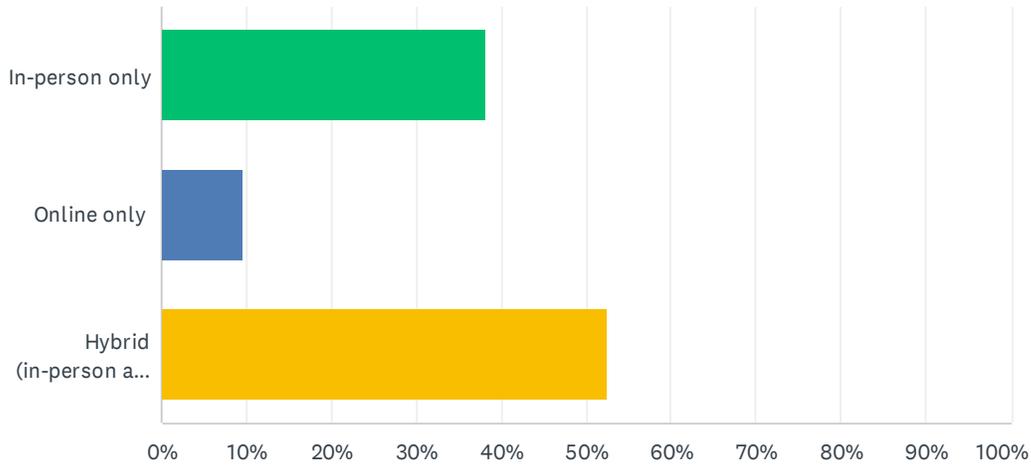
Answered: 22 Skipped: 3



ANSWER CHOICES	RESPONSES	
Less than 1 year	9.09%	2
2-5 years	31.82%	7
6-10 years	13.64%	3
10-15 years	9.09%	2
More than 15 years	36.36%	8
<b>TOTAL</b>		<b>22</b>

### Q3 What option best describes how you deliver your business products and/or services?

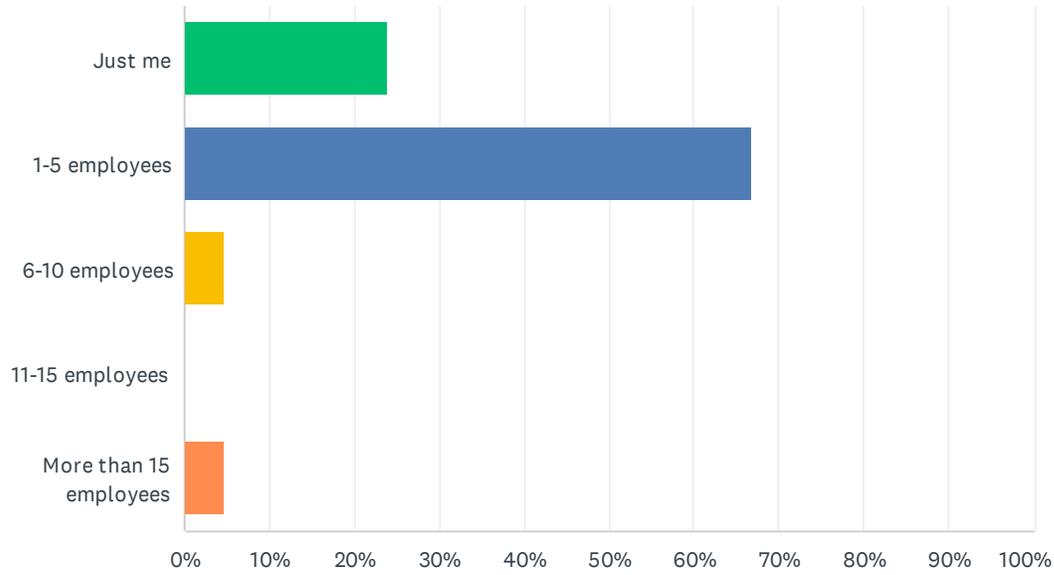
Answered: 21 Skipped: 4



ANSWER CHOICES	RESPONSES
In-person only	38.10% 8
Online only	9.52% 2
Hybrid (in-person and online)	52.38% 11
TOTAL	21

## Q4 How many employees does your business have?

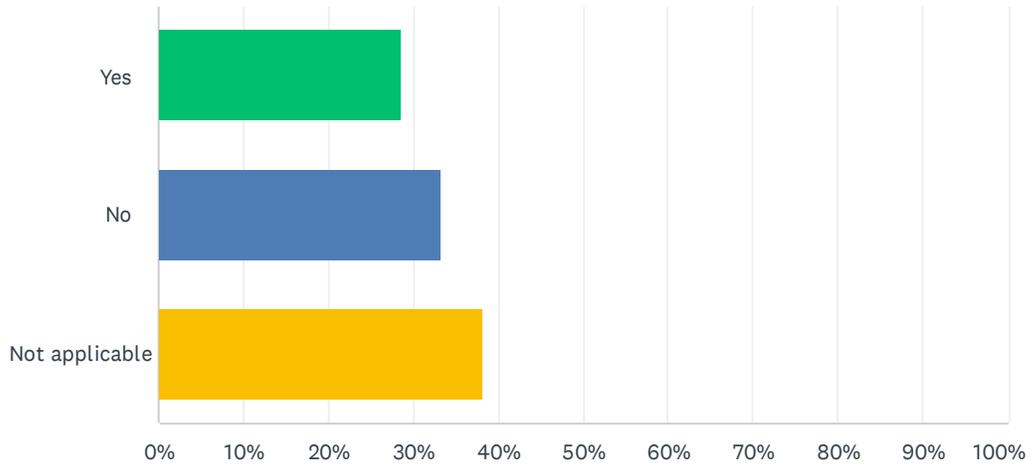
Answered: 21 Skipped: 4



ANSWER CHOICES	RESPONSES	
Just me	23.81%	5
1-5 employees	66.67%	14
6-10 employees	4.76%	1
11-15 employees	0.00%	0
More than 15 employees	4.76%	1
<b>TOTAL</b>		<b>21</b>

## Q5 Does your business have difficulty recruiting or retaining qualified employees?

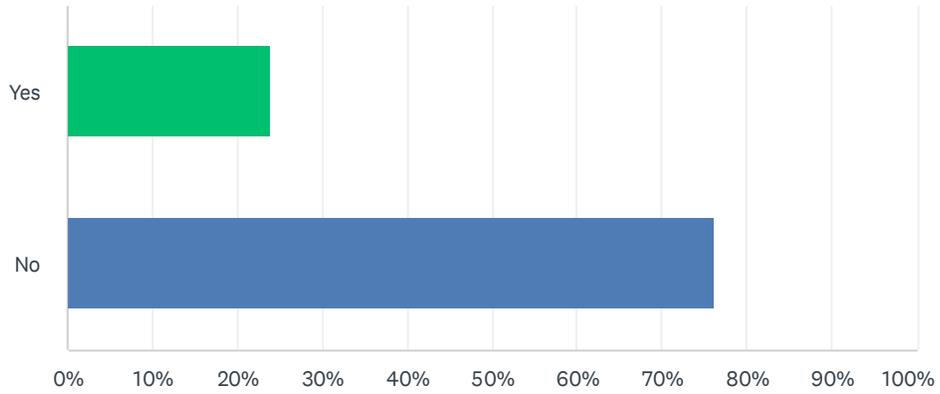
Answered: 21 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	28.57%	6
No	33.33%	7
Not applicable	38.10%	8
<b>TOTAL</b>		<b>21</b>

### Q6 Do you operate a home-based business?

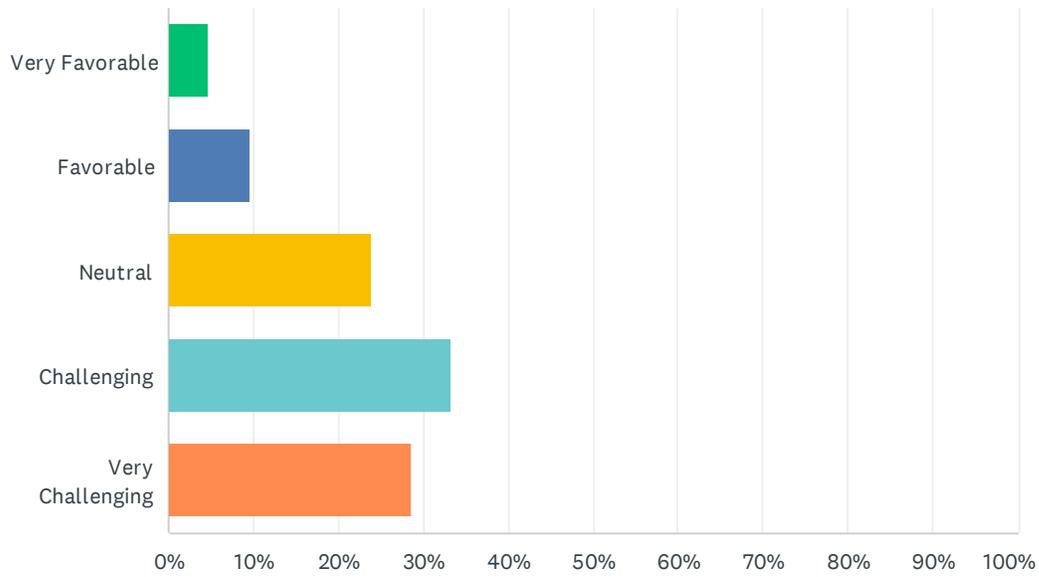
Answered: 21 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	23.81%	5
No	76.19%	16
TOTAL		21

## Q7 How would you assess the business environment in Pinawa?

Answered: 21 Skipped: 4



ANSWER CHOICES	RESPONSES	
Very Favorable	4.76%	1
Favorable	9.52%	2
Neutral	23.81%	5
Challenging	33.33%	7
Very Challenging	28.57%	6
<b>TOTAL</b>		<b>21</b>

## Q8 What do you feel are the community's 3 greatest strengths as a place to do business? (List up to 3 strengths)

Answered: 18 Skipped: 7

ANSWER CHOICES	RESPONSES
1	100.00% 18
2	100.00% 18
3	100.00% 18

#	1
1	Located in a naturally beautiful and inviting place.
2	LGD & SUNOVA CREDIT UNION STAFF
3	Support from the LGD
4	Quality of life
5	Natural environment
6	Natural Beauty that attracts visitors to the area for recreational enjoyment
7	Natural Beauty that attracts visitors to the area for recreational enjoyment
8	High visitor traffic
9	Access to internet
10	New demographic of young families interested in various activities
11	Nature
12	Natural environment
13	Word of mouth advertising
14	The location, Pinawa is located in a beautiful piece of nature
15	Kind people
16	Tight-knit community that supports local
17	Natural environment
18	Natural environment
#	2
1	Resort-like town: attracts high tourism traffic with the potential for more
2	pinawa town structure
3	Need for our business
4	Hospital
5	Small town feel
6	Well established infrastructure - a town center with Mall, schools, hospital, paved roads, marina
7	Well established infrastructure - a town center with Mall, schools, hospital, paved roads, marina

8	Good connection within business community	
9	Potable water most of the time	
10	Proximity to other small communities	
11	people	
12	Location	
13	Local support	
14	nothing	
15	Above average income level	
16	North Forge East	
17	Small town feel	
18	Small town feel	
<b>#</b>	<b>3</b>	
1	Proximity to Winnipeg (1-1.5 hours away)	
2	pinawa natural environment	
3	Existing business community's willingness to share advice	
4	Natural setting while only an hour to Epg	
5	Connection to nature/river	
6	Undeveloped commercial district... the benefit of building it to suit the communities current and future needs rather than the past visions	
7	Undeveloped commercial district... the benefit of building it to suit the communities current and future needs rather than the past visions	
8	Reasonably low cost of living	
9	Affordable housing	
10	Increased summer population due to campgrounds and seasonal residents	
11	internet	
12	Friendly people	
13	Engaged community	
14	nothing	
15	High tourism traffic peak summer and peak winter.	
16	Pinawa CDC	
17	Connection to nature	
18	Connection to nature	

## Q9 What do you feel are the community's 3 greatest challenges as a place to do business? (List up to 3 weaknesses)

Answered: 18 Skipped: 7

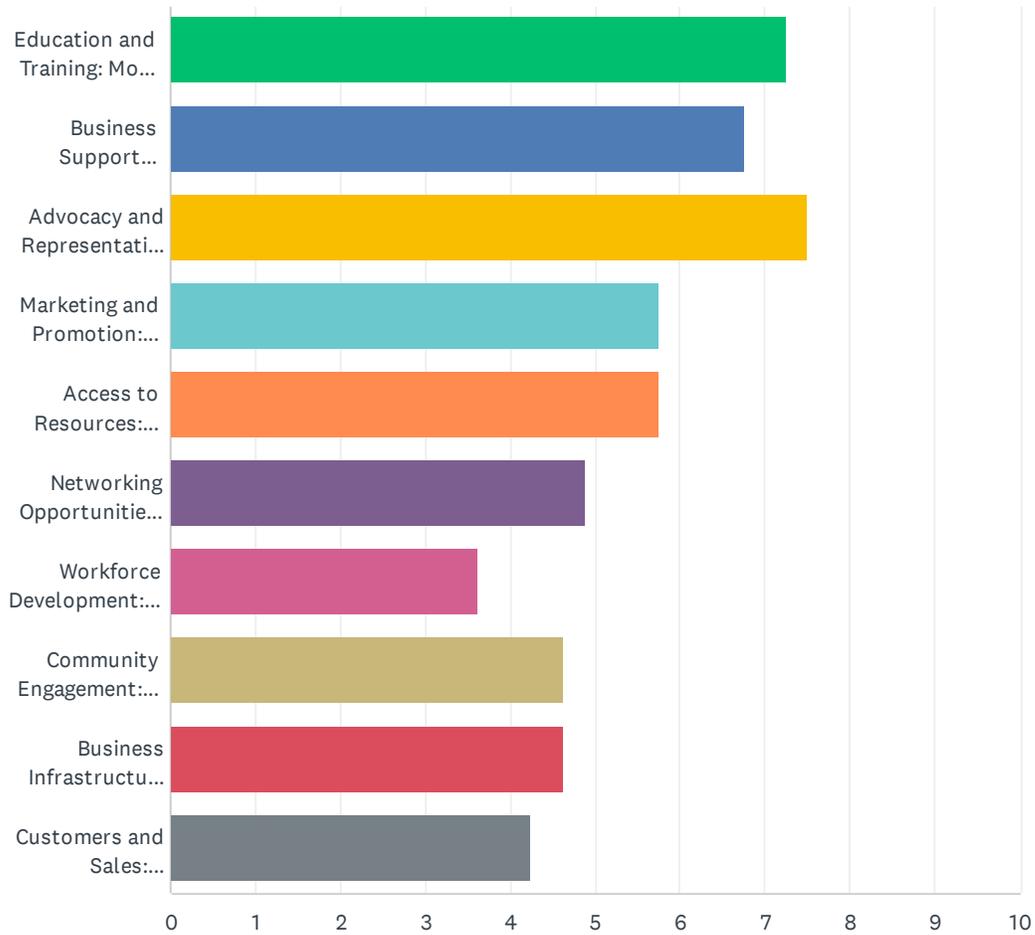
ANSWER CHOICES	RESPONSES	
1	100.00%	18
2	94.44%	17
3	94.44%	17

#	1	
1	Residential push-back to day-tourists (our customers).	
2	garbage --plastic waste from rafting	
3	Pinawa's seniors population resistance to change	
4	Property taxes	
5	No help with business marketing and visibility	
6	End of the road community... meaning people don't accidently end up in our community they choose to drive here as there is no were else to go end the end of the road.	
7	End of the road community... meaning people don't accidently end up in our community they choose to drive here as there is no were else to go end the end of the road.	
8	Lack of office or retail rental space.	
9	Interference by elected officials in LGD operations resulting in high turnover and unreliable service delivery	
10	Lack of advertising for local businesses	
11	we are at the end of the roads	
12	Lack of restaurants/lounges	
13	Challenge for new businesses to break in	
14	W.B.Lewis is a mismanage forever improvisation	
15	Aggressively anti progress council who put opinion over function	
16	Commercial space available	
17	No help with business marketing and visibility	
18	No help with business marketing and visibility	
#	2	
1	Lack of vision from council (they are still unsure if they want to commit to day-tourism)	
2	chamber of commerce member familiarity	
3	North Forage's ability to assist in development	
4	Lack of rental properties	
5	Difficulty recruiting qualified employees	
6	Lack of developed commercial spaces for business to consider for their use and don't have the capital to build there own space and want to rent	

7	Lack of developed commercial spaces for business to consider for their use and don't have the capital to build there own space and want to rent
8	Favouritism in taxation and rental rates by local government
9	Lack of investment in infrastructure and planning
10	Lack of town signage for businesses
11	businesses need to work together
12	Lack of docks along river/marina
13	The general infrastructure of Pinawa is very week, from roads to internet and everything in between
14	Small, loud segment of old-guard population who want no change whatsoever
15	No traffic at the W.B. Lewis Business Centre
16	Difficulty recruiting qualified employees
17	Difficulty recruiting qualified employees
#	<b>3</b>
1	Lack of support from council (they fail to see the added value and benefits that our business brings. There is no consultation with our business concerning decisions that directly affect us)
2	street names changed to indigenous
3	Lack of development for business potential
4	Lack of employment opportunity
5	Lack of accommodation infrastructure
6	Lack of vision from Community leaders and elected officials who are stuck on finding another larger scale development to support the town economically and not realizing other opportunities that could do the same for sustaining the communities future.
7	Lack of vision from Community leaders and elected officials who are stuck on finding another larger scale development to support the town economically and not realizing other opportunities that could do the same for sustaining the communities future.
8	Lack of affordable high speed internet in homes.
9	Racism
10	Lack of support for local businesses
11	town people needs to support local
12	Lack of development in downtown area
13	Overaged population, causing ridiculously high costs for housing
14	Immense lack of development of industrial park area, or clearing of space for any new potential businesses
15	Accessible resources
16	Lack of accommodation infrastructure
17	Lack of accommodation infrastructure

### Q10 What are your needs as a business owner in Pinawa? (Drag and drop items in order of importance - with the most important at the top)

Answered: 8 Skipped: 17



	1	2	3	4	5	6	7	8	9	10	1
Education and Training: More workshops, seminars, and training sessions on various topics to help improve skills and knowledge.	25.00% 2	12.50% 1	25.00% 2	0.00% 0	12.50% 1	0.00% 0	12.50% 1	12.50% 1	0.00% 0	0.00% 0	
Business Support Services: Mentorship, consulting, and business development support to help navigate challenges and opportunities, and better understand and comply with local regulations and requirements.	0.00% 0	25.00% 2	37.50% 3	12.50% 1	0.00% 0	0.00% 0	0.00% 0	12.50% 1	12.50% 1	0.00% 0	
Advocacy and Representation: Advocacy efforts aimed at influencing government decisions to cultivate a more favorable environment for the growth and success of my business.	25.00% 2	0.00% 0	25.00% 2	25.00% 2	0.00% 0	25.00% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	
Marketing and Promotion: Assistance with promotion through local events, advertising, and online platforms.	12.50% 1	12.50% 1	0.00% 0	25.00% 2	12.50% 1	0.00% 0	12.50% 1	0.00% 0	12.50% 1	12.50% 1	
Access to Resources: Better access to information, tools, and support networks that can facilitate growth and innovation.	0.00% 0	12.50% 1	0.00% 0	12.50% 1	25.00% 2	25.00% 2	25.00% 2	0.00% 0	0.00% 0	0.00% 0	
Networking Opportunities: More opportunities to connect with local businesses, potential clients, and partners to foster collaboration and growth.	0.00% 0	12.50% 1	0.00% 0	12.50% 1	0.00% 0	37.50% 3	12.50% 1	12.50% 1	0.00% 0	12.50% 1	
Workforce Development: More programs, job fairs, and training initiatives to help businesses find and retain qualified employees.	0.00% 0	0.00% 0	0.00% 0	0.00% 0	25.00% 2	0.00% 0	37.50% 3	0.00% 0	25.00% 2	12.50% 1	
Community Engagement: More community events	12.50% 1	0.00% 0	0.00% 0	12.50% 1	0.00% 0	12.50% 1	0.00% 0	62.50% 5	0.00% 0	0.00% 0	

and initiatives that involve local businesses.

Business Infrastructure and Equipment: Enhanced infrastructure to better support business growth and operations.	25.00% 2	12.50% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	37.50% 3	25.00% 2
Customers and Sales: Increased traffic and knowledge of available products and services.	0.00% 0	12.50% 1	12.50% 1	0.00% 0	25.00% 2	0.00% 0	0.00% 0	0.00% 0	12.50% 1	37.50% 3

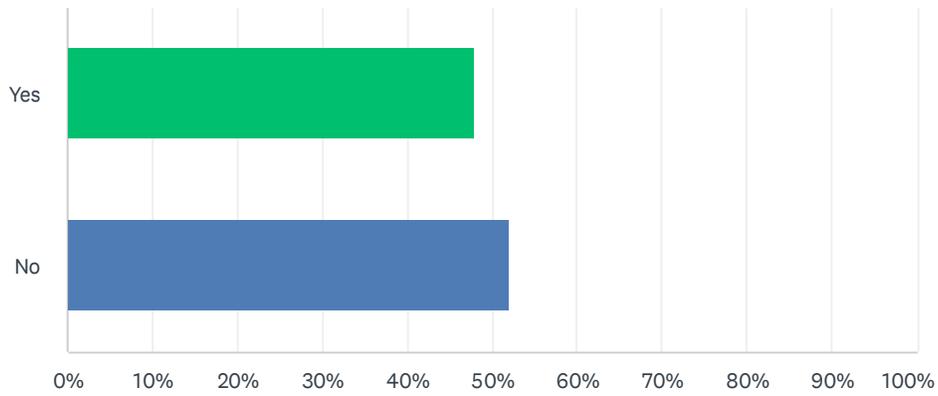
## Q11 Do you have any additional business needs you'd like to mention?

Answered: 9 Skipped: 16

#	RESPONSES
1	Honestly, just having the feeling that council supports us would go a long way.
2	I have been waiting for the pool development of change & washroom facilities connected to pool. I would also love hoopa island develop beach washroom!
3	Future endeavors would include development of commercial properties.
4	There is no where in town to go if you have questions. And there is too much politics and infighting in the chamber. Everybody want to be a politician!
5	Get rid of organizations like PCDC that do not seem to be effective at developing economic development for our community.
6	Get rid of organizations like PCDC that do not seem to be effective at developing economic development for our community.
7	Predictable environment ensures stability, I am unsure at this point that pinawa has a future beyond five years due to decades of mismanagement, lack of expertise in governance and operations, and poor planning
8	It is nearly impossible to do any significant retail. For decades there has been a discussion on how to develop either an extension of the mall or space for additional small/medium retail near the mall. I am trying to sell recreational items but both of my wholesalers pointed out that I am in an old school too far away from the only mall we have,...and that I should leave, and find a different location near the mall (which does not exist), or simply go to another town. Also for decades, there is the promise to get better internet. MTS told me that due to the increase of "from home work", the already weak internet broadband capacity in Pinawa is overwhelmed. They told me that any suggestion to residents by local government (they were told this would be the case) to create more from home work is only making it worse, and that they have lost a number of customers switching to StarLink recently. They suggested that Pinawa is too small for them as a customer base to change this anytime soon, only if a larger company came to town they certainly would think about that.
9	We need a year round, normal hotel. Open to the general public. Not a "conference centre". People have no place to stay when they come out. The motel has about a dozen rooms, and the huge multi story "hotel" provides none. Develop a hotel in the area and it will boom. Create more space for businesses to be, and actually service all commercial lots before sale and it will grow rapidly.

### Q12 Are you a current member of the Pinawa Chamber of Commerce?

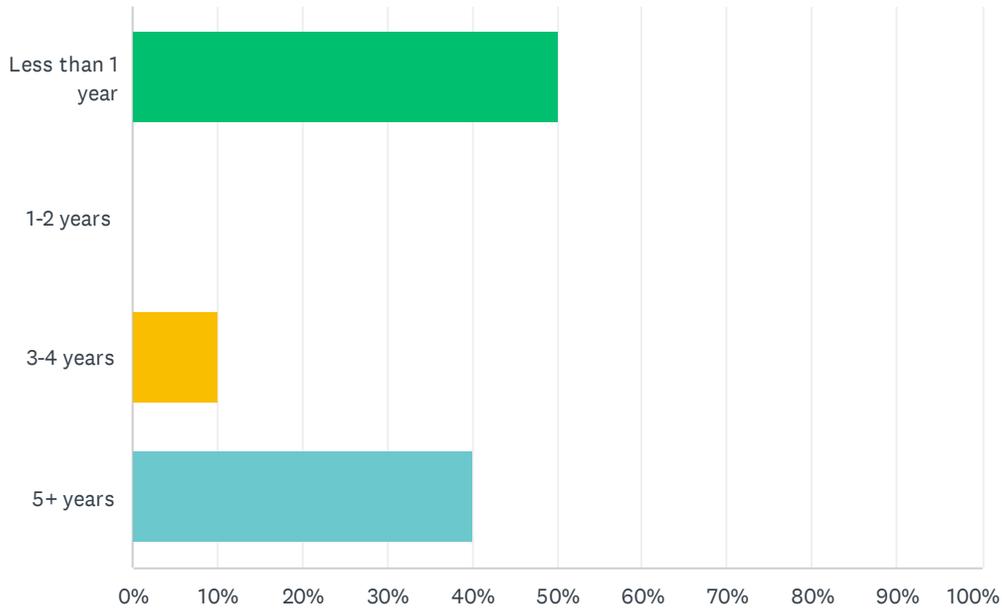
Answered: 25 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	48.00%	12
No	52.00%	13
TOTAL		25

### Q13 Approximately, how long have you been a member of the Pinawa Chamber of Commerce?

Answered: 10 Skipped: 15



ANSWER CHOICES	RESPONSES
Less than 1 year	50.00% 5
1-2 years	0.00% 0
3-4 years	10.00% 1
5+ years	40.00% 4
<b>TOTAL</b>	<b>10</b>

# Q14 How would you rate your experience with the Pinawa Chamber of Commerce?

Answered: 9 Skipped: 16

**2.1**   
average rating

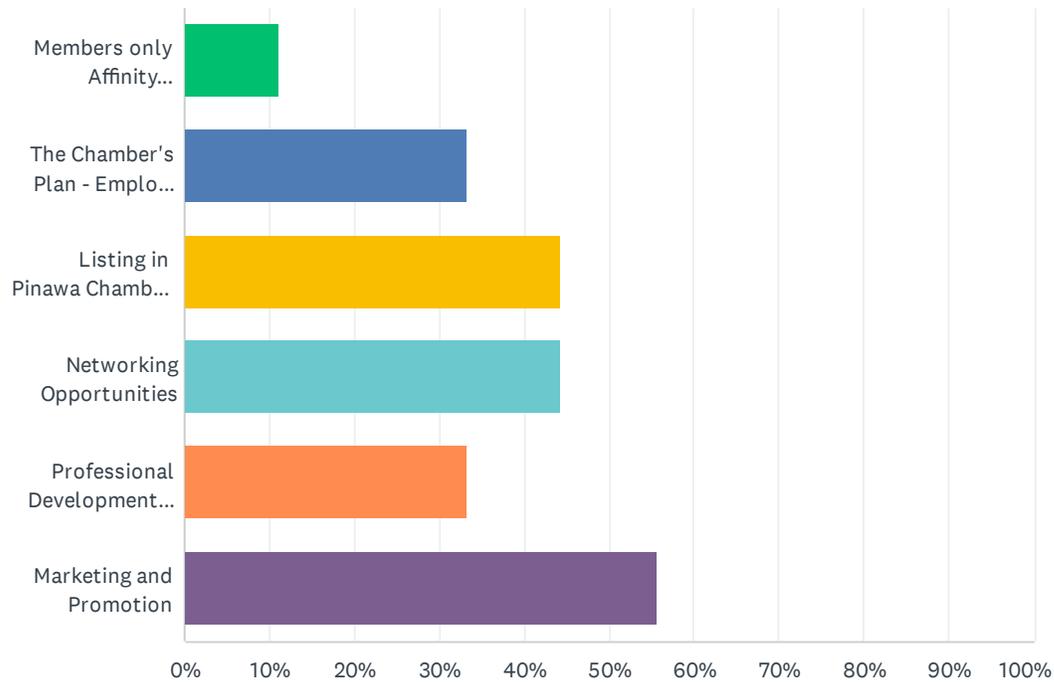


	NOT IMPRESSED	(NO LABEL)	(NO LABEL)	(NO LABEL)	VERY IMPRESSED	TOTAL	WEIGHTED AVERAGE
☆	44.44% 4	22.22% 2	11.11% 1	22.22% 2	0.00% 0	9	2.11

#	WHAT DO WE DO WELL? WHAT COULD WE IMPROVE ON?
1	member personal self introduction & what they do!
2	Too soon to have assessed.
3	Get organized, begin serving members instead of arguing about politics, talk about the services that will help small businesses in Pinawa do business better, become A-political, promote local businesses, support local community groups, bring business owners together, be professional.
4	too much cosmetics, does not seem to be ready to ask tough questions, and seems unwilling to stand behind business issues of their members. on average every 5 years the Chamber gets enthusiastically resurrected, just to fade away again. About every 5 years members get to fill out a survey like this,....and then nothing. Chamber should dissolve and start from scratch, without any history to be worried about.
5	Better organization of board meetings Stop wasting time complaining about politics and do the work of a chamber (promote business, help them access resources, help them access group health and dental plans, advocate for sectors (not specific businesses) as needed)

## Q15 What benefits are most valuable to you? (Select two)

Answered: 9 Skipped: 16



ANSWER CHOICES	RESPONSES
Members only Affinity Programs	11.11% 1
The Chamber's Plan - Employee Benefits	33.33% 3
Listing in Pinawa Chamber Member Directory	44.44% 4
Networking Opportunities	44.44% 4
Professional Development Opportunities	33.33% 3
Marketing and Promotion	55.56% 5
Total Respondents: 9	

#	OTHER (PLEASE SPECIFY)
1	Being an association that can discuss challenges and move forward with solutions as one voice.
2	use of the mall kiosk for members' use
3	Advocacy on behalf of local business.
4	Maybe this allow for three options instead of 2 - also, the settings need to be adjusted because I can select all the options.

## Q16 What additional benefits or services would you like to see offered by the Pinawa Chamber of Commerce that would make your membership more valuable?

Answered: 3 Skipped: 22

#	RESPONSES
1	enhancement of the mall PINAWA CHAMBER OF COMMERCE poster board in mall!
2	The Chamber of Commerce could keep the entrepreneurial community informed of Pinawa's need for needed and viable enterprises with a focus on growing the community.
3	Instead of wasting time on cosmetics, they should stand behind member issues and fight for them in a timely manner

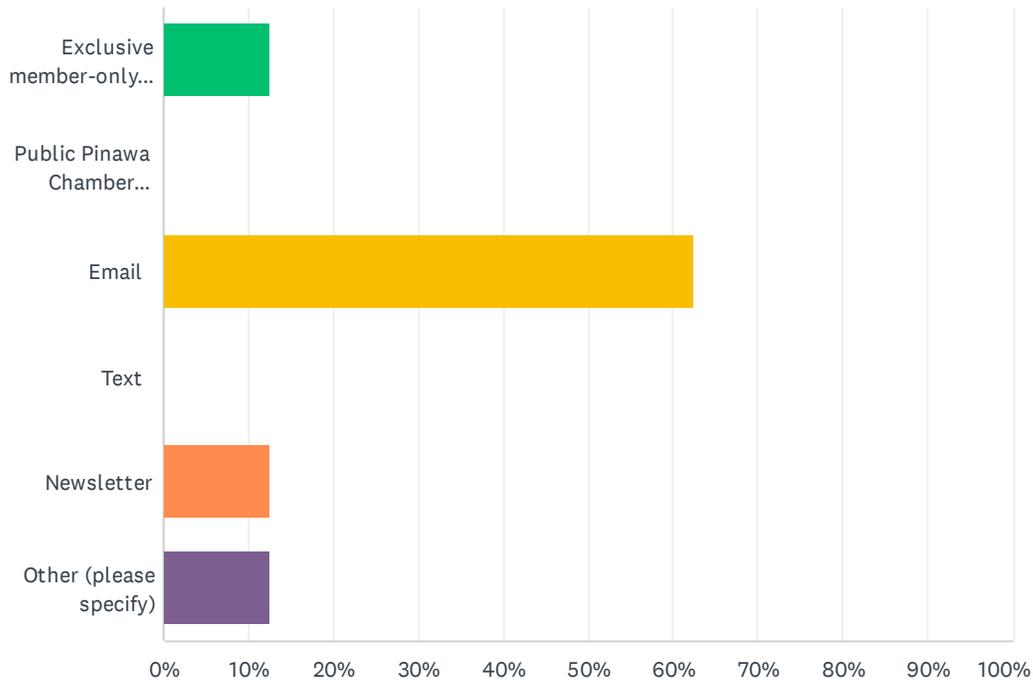
## Q17 What specific goals or initiatives would you like to see the Chamber of Commerce focus on and accomplish in the upcoming year?

Answered: 4 Skipped: 21

#	RESPONSES
1	member night self introduction & social Sat. breakfast at ---
2	The Chamber of Commerce would do well to help local government focus on the attraction of new business to Pinawa.
3	Better profile and stability with the chamber
4	The current Chamber should dissolve in an orderly way and give all its funds to the local daycare as a donation.

### Q18 How do you want to receive Chamber information? (e.g. resources, upcoming events, informational material, networking/professional development opportunities, etc.) (Select two)

Answered: 8 Skipped: 17

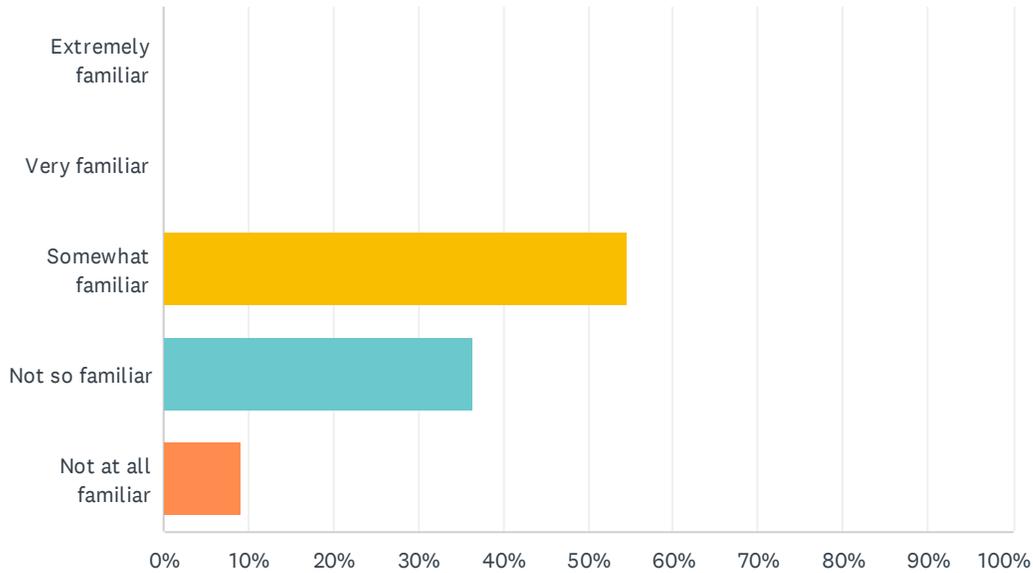


ANSWER CHOICES	RESPONSES
Exclusive member-only Facebook group	12.50% 1
Public Pinawa Chamber Facebook page	0.00% 0
Email	62.50% 5
Text	0.00% 0
Newsletter	12.50% 1
Other (please specify)	12.50% 1
<b>TOTAL</b>	<b>8</b>

#	OTHER (PLEASE SPECIFY)
1	This option only allows me to select one.

## Q19 How familiar are you with the Pinawa Chamber of Commerce and its activities within our community?

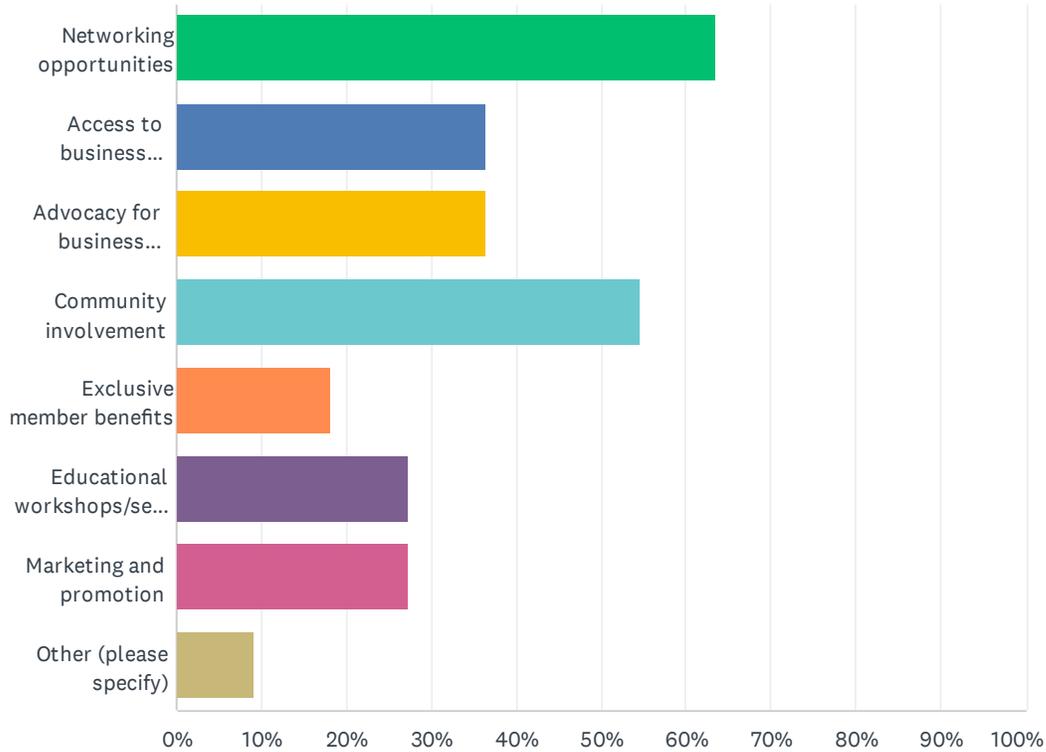
Answered: 11 Skipped: 14



ANSWER CHOICES	RESPONSES
Extremely familiar	0.00% 0
Very familiar	0.00% 0
Somewhat familiar	54.55% 6
Not so familiar	36.36% 4
Not at all familiar	9.09% 1
<b>TOTAL</b>	<b>11</b>

## Q20 What factors are most important to you when considering joining the Chamber of Commerce? (Select three)

Answered: 11 Skipped: 14

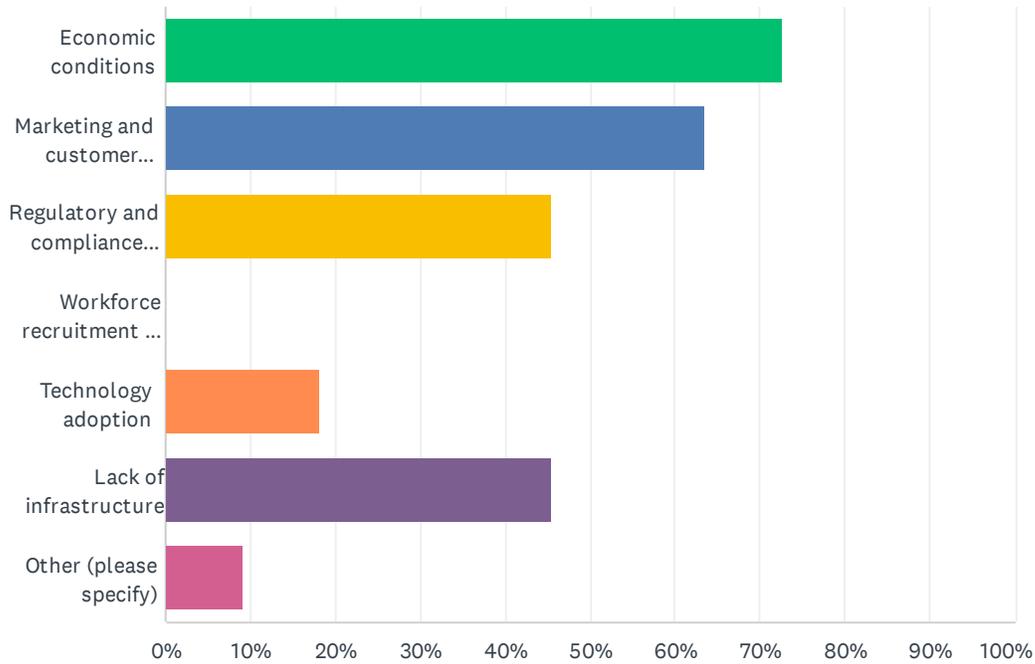


ANSWER CHOICES	RESPONSES
Networking opportunities	63.64% 7
Access to business resources	36.36% 4
Advocacy for business interests	36.36% 4
Community involvement	54.55% 6
Exclusive member benefits	18.18% 2
Educational workshops/seminars	27.27% 3
Marketing and promotion	27.27% 3
Other (please specify)	9.09% 1
Total Respondents: 11	

#	OTHER (PLEASE SPECIFY)
1	Or maybe not sure? I do not think many people have considered joining the chamber, they may not know there are benefits.

## Q21 What are the key challenges your business currently faces? (Select three)

Answered: 11 Skipped: 14

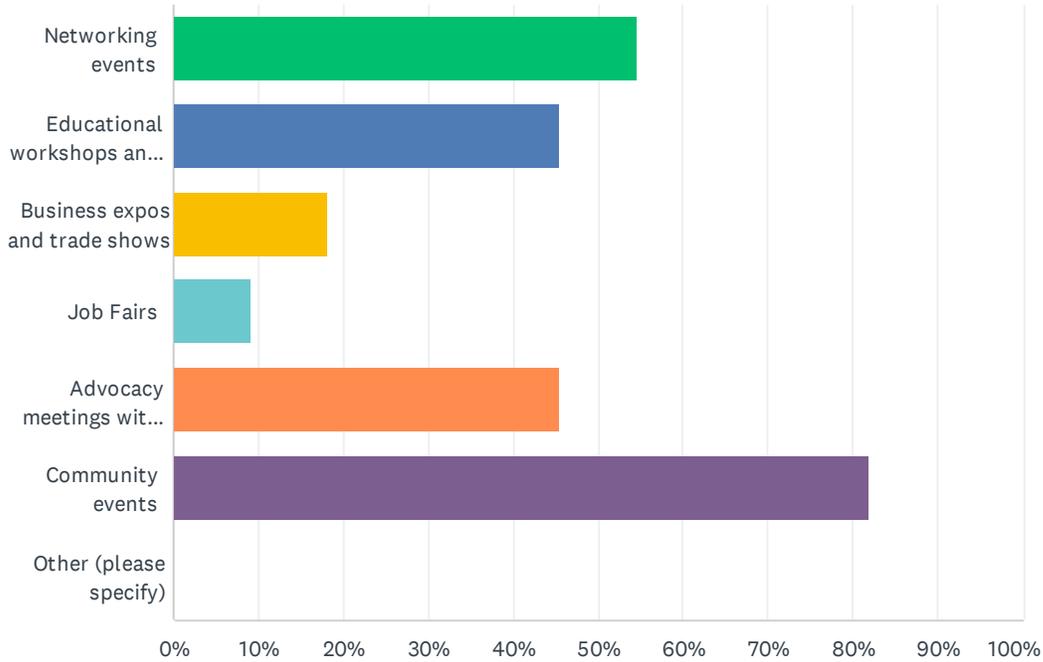


ANSWER CHOICES	RESPONSES
Economic conditions	72.73% 8
Marketing and customer acquisition	63.64% 7
Regulatory and compliance issues	45.45% 5
Workforce recruitment and retention	0.00% 0
Technology adoption	18.18% 2
Lack of infrastructure	45.45% 5
Other (please specify)	9.09% 1
Total Respondents: 11	

#	OTHER (PLEASE SPECIFY)
1	Client support of environmental initiatives

## Q22 What types of Chamber activities or events would you be most interested in attending as a member? (Select all that apply)

Answered: 11 Skipped: 14



ANSWER CHOICES	RESPONSES
Networking events	54.55% 6
Educational workshops and seminars	45.45% 5
Business expos and trade shows	18.18% 2
Job Fairs	9.09% 1
Advocacy meetings with local officials	45.45% 5
Community events	81.82% 9
Other (please specify)	0.00% 0
Total Respondents: 11	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

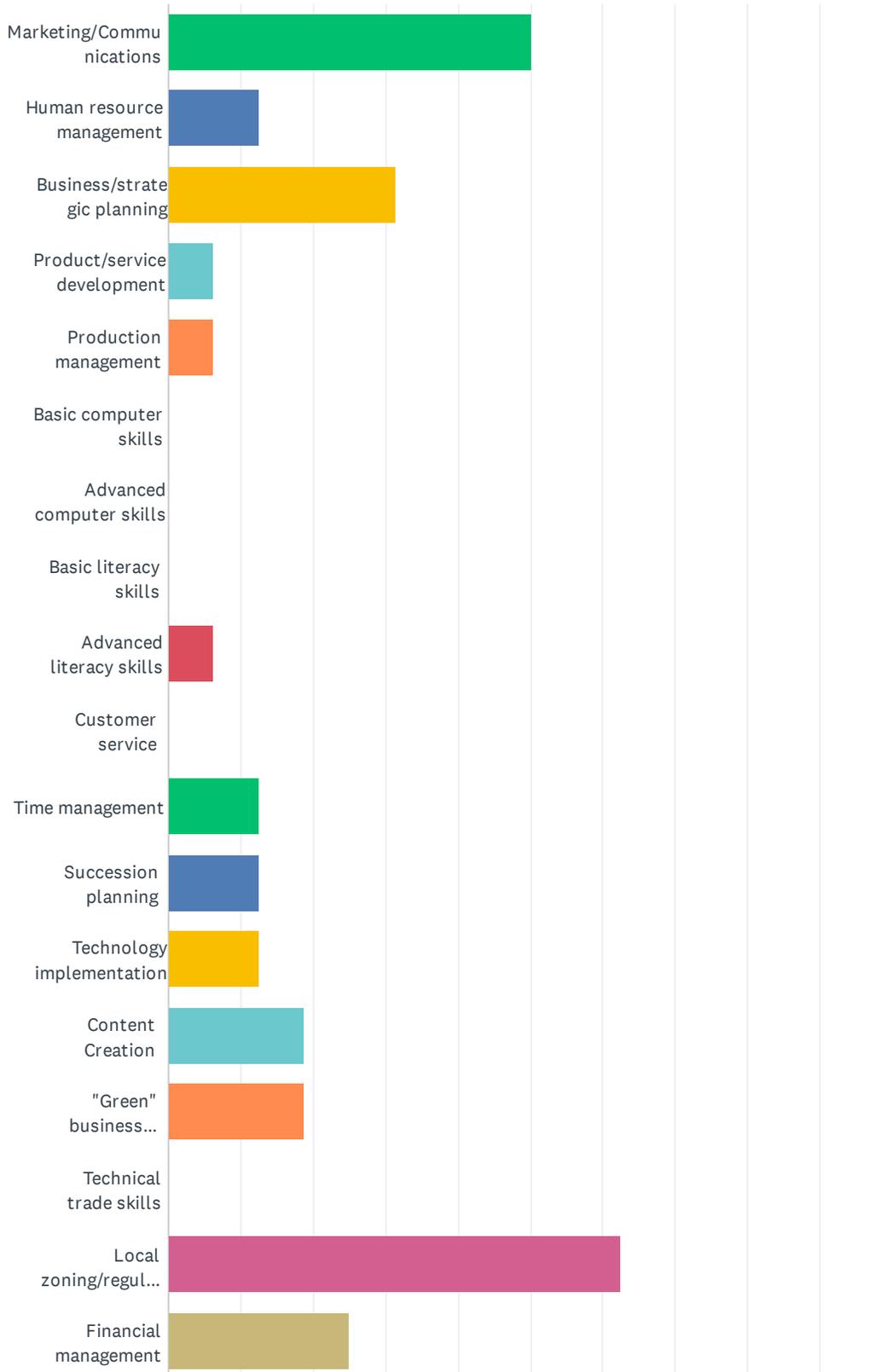
## Q23 What specific benefits or services would you like to see offered by the Pinawa Chamber of Commerce that would encourage you to become a member?

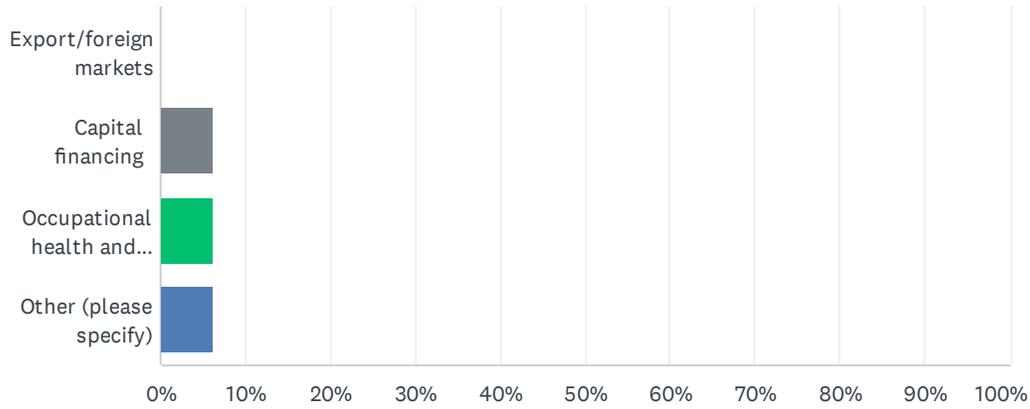
Answered: 6 Skipped: 19

#	RESPONSES	
1	Nothing at this time other than the above selected	
2	Availability and exposure to other Chambers with the province and more community involvement (sponsoring pr co-sponsoring events)	
3	Marketing plans for businesses, regular/consistent advertising strategies for local residents and beyond, creative ways to engage the community in local business support	
4	Occasionally offer open meetings for potential members	
5	Professional development and networking opportunities	
6	This is a great question.	

# Q24 What information/training topics would benefit your business? (Check all that apply)

Answered: 16 Skipped: 9



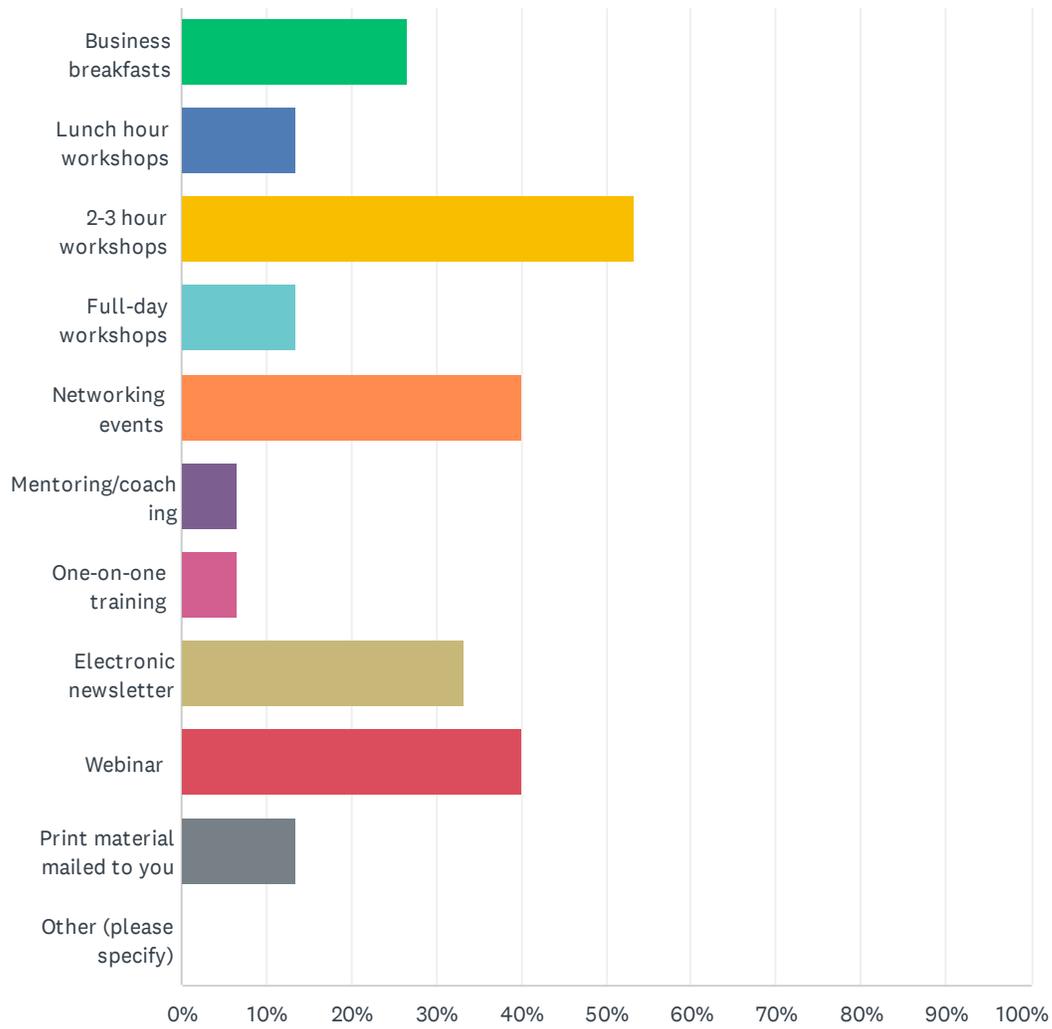


ANSWER CHOICES	RESPONSES	
Marketing/Communications	50.00%	8
Human resource management	12.50%	2
Business/strategic planning	31.25%	5
Product/service development	6.25%	1
Production management	6.25%	1
Basic computer skills	0.00%	0
Advanced computer skills	0.00%	0
Basic literacy skills	0.00%	0
Advanced literacy skills	6.25%	1
Customer service	0.00%	0
Time management	12.50%	2
Succession planning	12.50%	2
Technology implementation	12.50%	2
Content Creation	18.75%	3
"Green" business strategies (water/waste/energy reduction, environmental products/services, etc.)	18.75%	3
Technical trade skills	0.00%	0
Local zoning/regulations/by-laws	62.50%	10
Financial management	25.00%	4
Export/foreign markets	0.00%	0
Capital financing	6.25%	1
Occupational health and safety	6.25%	1
Other (please specify)	6.25%	1
Total Respondents: 16		

#	OTHER (PLEASE SPECIFY)	
1	Exploitation of opportunities.	

### Q25 How would you like that information delivered? (Select three)

Answered: 15 Skipped: 10



ANSWER CHOICES	RESPONSES	
Business breakfasts	26.67%	4
Lunch hour workshops	13.33%	2
2-3 hour workshops	53.33%	8
Full-day workshops	13.33%	2
Networking events	40.00%	6
Mentoring/coaching	6.67%	1
One-on-one training	6.67%	1
Electronic newsletter	33.33%	5
Webinar	40.00%	6
Print material mailed to you	13.33%	2
Other (please specify)	0.00%	0
Total Respondents: 15		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

## Q26 In what ways would you like the Pinawa Chamber of Commerce to assist and support your business?

Answered: 7 Skipped: 18

#	RESPONSES	
1	Representing businesses with council - having a better relationship with them.	
2	doing the survey	
3	Educate on demand and and identify supply.	
4	Same as previously mentioned	
5	Nothing additional comes to mind	
6	be a strong voice for any business, be serious about what they do, show results and I am not talking about cosmetics or statements everyone has in a copy-and-paste mode on their website, which does or achieves literally nothing at all for any member in the community.	
7	Advocacy, mentorship, and information resource	