



Growing communities one idea at a time

Who We Are

- Community-based regional economic development organization since 1988
- One of 16 CFDC's in Manitoba
- Serving North Eastern Manitoba
- Funded through Western Economic Diversification Canada
- Volunteer Board of Directors (15)
- 4 full-time staff



What We Do

- Business Development Services
- Community Economic Development Services



Business Development Services

- Counselling, information, and referrals for new & existing entrepreneurs
 - Marketing – Planning, Social Media, Website
 - Market Research
 - Regional site for Business InfoCentre (BIC)
- Business planning
 - Templates
 - Review and assistance



Investment Loan Funds

- Provide repayable term loans to create new businesses/maintain or expand existing ones
- \$150,000 maximum
- In 30 years, 289 loans valued at \$10,639,263 were provided to create or maintain 830.5 jobs



Self Employment Program

- Administered on behalf of Manitoba Education and Training
- Opportunity for EI-eligible people to start their own business while on EI
- 295 participants since program inception



Community Development Services

- Project Planning – regional projects & community partnerships
- Strategic planning services
- Assistance with preparing funding proposals
- Board training and development
- CED information resource support
- Regional Economic Development Strategy



Regional Economic Goals

1. Strengthen and diversify the economic base and workforce of the region.
2. Enhance physical infrastructure and services within the region to support business development and high quality living.
3. Strengthen human resource capacity required for economic development.
4. Increase visitation and population within the region.

CFWR Resource Centre

- Regional site for the Business InfoCentre (BIC) – World Trade Centre Winnipeg
- Information services for non-profit corporations
- Service Canada Outreach Site



WTC Business InfoCentre

- Serving future and existing business owners <http://www.wtcwinnipeg.com/en/bic/>
- Wide range of business related seminars, webinars and online training – generally free!



WORLD TRADE CENTRE
WINNIPEG
Centre of International Business

JUNE SEMINARS | SÉMINAIRES EN JUIN



U.S. Border Matters | Mission & Frontiers
• Being Smart
• Basics of International Business Negotiations
• Taking Your Business Into the Future
• Training Accounts Customer Service
• Operational Impact of Expansion of Customs
• New Products
• Creating a Thriving Workforce
• New Global Business Idea Pitch and Negotiation
• Creating Your e-Commerce Business
• Importer Income Budgeting Solutions
• Export & Service Tax (GST) 2014
• Creating Your Ideal Customer Profile
• How to Start a Business in Manitoba

Thursday, June 5 @ 9:00 a.m. – 11:00 a.m.
• Wednesday, June 12 @ 9:00 a.m. – 11:00 a.m.
• Thursday, June 19 @ 9:00 a.m. – 11:00 a.m.
• Friday, June 26 @ 9:00 a.m. – 11:00 a.m.
• Monday, June 2 @ 11:00 a.m. – 1:00 p.m.
• Tuesday, June 10 @ 11:00 a.m. – 1:00 p.m.
• Wednesday, June 17 @ 11:00 a.m. – 1:00 p.m.
• Thursday, June 24 @ 11:00 a.m. – 1:00 p.m.
• Friday, June 26 @ 11:00 a.m. – 1:00 p.m.
• Monday, June 2 @ 9:00 a.m. – 11:00 a.m.
• Tuesday, June 10 @ 9:00 a.m. – 11:00 a.m.
• Wednesday, June 17 @ 9:00 a.m. – 11:00 a.m.
• Thursday, June 24 @ 9:00 a.m. – 11:00 a.m.

Patricia Lee | Director, Trade Services
Seminars for your company: wttcwinipeg.com
International & Trade Resources: wttcwinipeg.com

114 West Assiniboine Blvd.
2nd Floor, 2nd Suite
Winnipeg, Manitoba
R3B 0Y6

1-800-387-2222
1-800-387-2222

WTTC

WTC Business InfoCentre

- Customized market research – 1 free hour per business per year, then \$85/hr
 - Sample business plans
 - Business lists
 - Demographic statistics
 - Market research
 - Industry reports
- Biz Grid Business Support Directory
 - Online tool to navigate available resource agencies

Community Futures Winnipeg River

WTC Business InfoCentre

- Information for starting/managing a business
 - Business planning
 - Registering a business
 - Financial assistance programs
 - Taxes & regulations
 - Permits & licenses
 - Import & export procedures

Community Futures Winnipeg River

WTC Trade Services

- Support to Manitoba companies looking to grow their business beyond Manitoba
- Help identify and pursue Targeted Trade Opportunities (TTOs), explore new markets, and seek international partnership opportunities
- Provide services to international companies interested in doing business with Manitoba companies.

Community Futures Winnipeg River

WTC Trade Services

- Services include:
 - Trade information and advisory services
 - Contacts and introductions
 - Matchmaking services
 - Trade education and training
 - Centrallia – international business to business forum to generate trade opportunities

Community Futures Winnipeg River