

The second annual Boreal Shores Art Tour (Aug 18 & 19) is looking for Sponsors for segments of the Tour. Last year 600 people travelled at least a portion of the Tour route and with more artists and stops, we anticipate even more this year. 5,000 copies of our brochure, containing a list of all sponsors, will be released in June. Other sponsor recognition will be as indicated:.

- Prizes drawn from BSAT Passports turned in during the Tour:
  - 1<sup>st</sup> prize Drawn from those who visited 17 22 stops
    2<sup>nd</sup> prize Drawn from those who visited 9 16 stops
    \$100
    - $\circ$  3<sup>rd</sup> prize Drawn from those who visited 1 8 stops \$75

**Recognition:** Every Passport and every brochure will list the sponsors of the prizes as well as on the website & a Sponsor Board at every venue.

- BSAT Passports These are given to every person viewing the Tour. They have them stamped at each location and turn them in at the end. We gather valuable stats from them like where they heard about the Tour and where they came from as well as where they visited.
  - Passports Sponsored by \_\_\_\_\_\_ \$100 \_\_\_\_\_

**Recognition:** Every Passport and every brochure as well as on the website & a Sponsor Board at every venue.

- Spring Event An afternoon reception will be held in June to launch the 2018 Brochure and to unveil last year's Art Project completed by the public a large mosaic. The Artists, the Press and dignitaries will be invited to this event.
  - Sponsor(s) of Event

**Recognition:** Invitations to the event, Press coverage of the event and every brochure as well as on the website & a Sponsor Board at every venue.

\$250

- Venue Sponsor We have group locations in rental spaces in Lac du Bonnet & Victoria Beach.
  - Venue Sponsor Victoria Beach Senior Scene
    Venue Sponsor Lac du Bonnet (to be determined)
    \$300 \_\_\_\_\_

**Recognition**: In every brochure as well as on the website, a Sponsor Board at every venue and a special thank you board at the venue that was sponsored.

## Please indicate above, which sponsorship you accept, and complete the following:

Organization Name:	
Contact Name:	
Billing address:	
Email:	Phone:

borealshoresarttour.ca / borealtour@mtsmail.ca / P.O. Box 611, Lac du Bonnet, MB, R0E1A0 / 204-345-8483