



Boreal Shores Art Tour

To the Owner/Manager:

This summer, on August 19 & 20th, the first Boreal Shores Art Tour will take place in the eastern region of the Province. This is a self guided driving tour of juried artist studios and group locations from the Whiteshell through Rennie, Whitemouth, River Hills, Pinawa, Lac du Bonnet, Powerview/Pine Falls and the Lake Winnipeg east shore beach communities.

We are producing 5,000 copies of a quality brochure which will be distributed in the area and in the City starting on the Canada Day weekend. This brochure will include a description and image of each artist's work along with detailed maps of the route. The brochure will be divided into 3 regions - north, central and south.

We invite you to feature your business to those driving the Tour route by including an advertisement in the brochure. The ads will be placed in the appropriate section of the brochure so your ad will appear along with the artist descriptions and locations in your area.

If you would like to have your business represented in this publication, please complete the attached form and return to us no later than April 14th. Once we have settled on the size you want, you will need to send us a digital ad by April 21st. We will send it to the Clipper which will be printing the brochure.

Please email the ad to Borealtour@mtsmail.ca. We will invoice you and you can send a cheque to Boreal Shores Art Tour, Box 611, Lac du Bonnet, MB R0E 1A0 or pay by eTransfer to borealtour@mtsmail.ca. Receipts will be issued for your records. We have also included the option to be a contributor to the Tour in the form of financial sponsorship.

Thank you for your support.

The Boreal Shores Art Tour Committee



Boreal Shores Art Tour

Business name: _____

Physical Address: _____

Mailing Address: _____

Phone: _____ **Contact Person:** _____

Website link: _____ **Email:** _____

*Please make cheque payable to Boreal Shores Art Tour & mail to
PO Box 611, Lac du Bonnet, MB R0E 1A0. Questions to borealtour@mtsmail.ca*

Advertisements in the BSAT Brochure & on the website:

- 1/8 Page - \$ 70
- 1/4 Page - \$ 125 (Banner OR Vertical)
- 1/2 Page - \$ 200
- Full Page - \$ 400

Please indicate in which section of the brochure your ad should appear:

- | | | |
|--|--|---|
| <input type="checkbox"/> South
(Whiteshell, Rennie, Whitemouth)
Whitemouth) | <input type="checkbox"/> Central
(Lac du Bonnet, Pinawa)
River Hills) | <input type="checkbox"/> North
(Powerview, East Shore
Beaches) |
|--|--|---|

Supporters of the Tour (donor boards at each venue & website):

- Platinum - \$1000 Gold - \$500 Silver - \$200 Bronze - \$100

- 2017 Membership in Boreal Shores Art Tour Inc. \$25

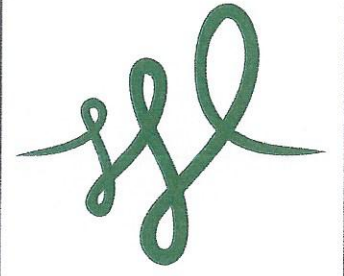
Full page	\$400
1/2 page	200
1/4 page	125
1/8 page	70

1/4 page banner
4.75"X1.75"

Full page
4.75"X7.75"

1/2 page
4.75"X3.75"

1/8 page
2.25"X1.75"



1/4 page
2.25"X3.75"